



*The Brick Industry Association and the  
International Masonry Institute Proudly Present*

# THE ROLE OF BRICK IN DESIGNING SUSTAINABLE WALL SYSTEMS

A HANDS-ON EVENT FOR ARCHITECTS

November 3 or 4, 2009

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# THE ROLE OF BRICK IN DESIGNING SUSTAINABLE WALL SYSTEMS

A HANDS-ON EVENT FOR ARCHITECTS

November 3 or 4, 2009

9:00 A.M. – 1:45 P.M.

The John J. Flynn BAC/IMI International Training Center

17101 Science Drive, Bowie, MD 20715

Fee: \$25.00

Register online at [www.gobrick.com/IMIEvent](http://www.gobrick.com/IMIEvent)

Space is limited to 40 people each day.

For questions, contact Jackie Gellner at 703.674.1538 or [jgellner@bia.org](mailto:jgellner@bia.org)

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## AGENDA

9:00 A.M. – 9:30 A.M.

### Registration

Attendees pick up their badges and have coffee and light breakfast

9:30 A.M. – 11:30 A.M.

### Brick: Sustainable Attributes and Environmental Advantages

**Brian E. Trimble P.E., LEED AP**  
**Brick Industry Association**

**Maria A. Viteri, AIA, LEED AP**  
**International Masonry Institute**

What are the environmental advantages of brick? How does the material fit within the LEED rating system and how many credits can brick help attain? This presentation includes discussions about brick manufacturing (including embodied energy), life cycle assessment, and performance aspects of brick as it relates to air barriers, insulation, recycled and reused materials, and energy-efficient detailing. Also included are discussions on how the LEED rating system could be enhanced and the other features brick provides to sustainable buildings.

11:45 A.M. – 12:45 P.M.

### Hands-On Demonstration of Green Building Practices in Masonry Construction

**Ed Bellucci, Kevin Hare, and Mitch Fost**  
**International Masonry Institute**

This session will allow the attendees to get their hands dirty by applying what they just learned in the presentation to the field. Get a feel for masonry construction as master masons teach attendees the realities of the field. Through this hands-on demonstration, attendees will see how their sustainable design strategies and material selections affect construction. Come see first-hand what is possible with brick masonry construction.  
*Please dress warmly and be ready to work!*

12:45 P.M. – 1:45 P.M.

### Lunch and Networking Opportunity

## The Brick Industry Association

The Brick Industry Association (BIA) is the recognized national authority on designing and building with clay brick. BIA offers a broad range of technical and research services to architects, builders, designers, and local governments through its *Technical Notes on Brick Construction*, *Brick in Architecture*, award competitions, representation in model building code forums and national standards committees, and extensive design and construction guides.

## International Masonry Institute

The International Masonry Institute (IMI) is a registered educational provider with the United States Green Building Council (USGBC) and the American Institute of Architects (AIA), and a founding member of the Sustainable Building Industry Council (SBIC). In addition to providing educational training to architects, engineers, and construction managers, IMI's nationally recognized curriculum provides craft training for all the masonry trades.

## The John J. Flynn BAC/IMI International Training Center

The John J. Flynn BAC/IMI International Training Center in Maryland offers skilled craft training in all the masonry trades as well as educational programs for building designers and contractors.



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3 AIA/CES Learning Unit hours  
will be available, all HSW and SD